

Patronage

The patronage of the World Conference will comprise leaders and decision-makers from governments, international organizations, companies and civil society, including:

- > **President Vldas Adamkus** (Lithuania)
- > **HRH Prince El Hassan of Jordan**
- > **Mrs. Begum Khaleda Zia**, Prime Minister of the People's Republic of Bangladesh
- > **Mrs. Lidia Brito**, Minister of Higher Education, Science and Technology of the Republic of Mozambique
- > **Mr. James Wolfensohn**, President of The World Bank
- > **Mr. Koichiro Matsuura**, Director-General of UNESCO
- > **HE Janis Karklins**, President of the WSIS Preparatory Committee
- > **Ms. Viviane Reding**, Member of the European Commission responsible for Information Society and Media

Stakeholders invited !

The World Conference will bring together important stakeholders that are currently active on bridging the knowledge divide, especially those involved in the WSIS and its implementation, monitoring and evaluation, such as NGOs, national and local authorities and leaders, education actors, enterprises, intergovernmental organizations and regional development banks.

For more information

All information on the World Conference (including registration) on <http://www.unesco.org/wsis/meetings/capacity-building> and <http://esc.clubofrome.org>

Registrations on line from 1 March 2005

TOWARDS THE 2nd PHASE OF WSIS, TUNIS, 2005

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ICT

For
Capacity-Building:

Critical
Success Factors

*Harnessing
the Potential of ICTs,
including Satellites,
to Build Inclusive
Knowledge Societies*

WORLD CONFERENCE
11-13 May 2005
UNESCO, Paris - France



a thematic meeting
world summit
on the **information society**
Geneva 2003 - Tunis 2005

How can ICT, including satellites, help to achieve the MDGs?

The objectives for this World Conference are to address the key challenges of how to develop the human capacities necessary for building inclusive knowledge societies that empower people. The aim is to enable their social inclusion and participation to stimulate development and local entrepreneurship (UN Millennium Development Goals). In today's world, the use of ICT is integral to this process.

Co-organized by the Club of Rome and UNESCO, this Conference is endorsed as a preparatory meeting for the second phase of the World Summit for Information Society (Tunis, November 2005). Its conclusions and recommendations will be an input to the Summit.

Key objectives of the World Conference are:

- Identify prerequisites and success factors for capacity-building using ICT, such as the need for project sustainability, cost effectiveness, monitoring and evaluation, relevant content in local languages, local champions, social impacts, availability of human resources and an integrated approach
- Collect and disseminate testimonies and case studies from around the world on how to make a quantum leap in development by using ICT
- Assist ICT companies to show how they ensure the technology is appropriate to the development environment and their solutions to meet the needs in emerging markets

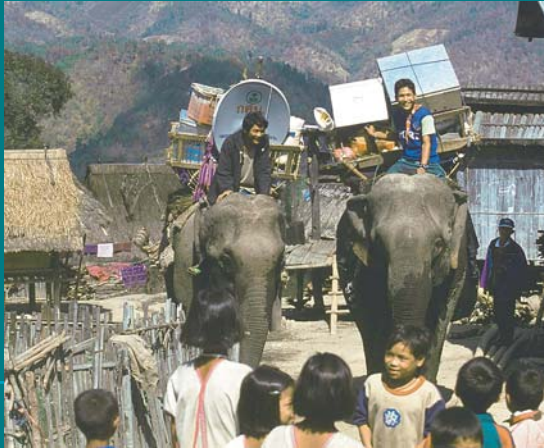


"Live" interventions from around the globe through the GDLN

The use of the Global Development Learning Network (GDLN) of the World Bank Institute offers an unique discussion platform for "live" learning experiences, testimonies, success stories and lessons in the use of ICT, including satellite by "grass roots" individuals and local communities. Four 3-hour interactive sessions are scheduled with:

- > Latin-America: Brazil, Mexico and Costa Rica
- > Africa: Kenya, South Africa, Senegal
- > Asia: India, Central Asia/Afghanistan, China, Malaysia
- > Middle-East: Jordan, Egypt, Kuwait





Expectations and Outcomes

- Identification and mobilization of potential partners for action in education and learning to accelerate economic and social development
- Identification of preconditions for successful capacity-building projects and policy design (including success and risk factors and indicators)
- Identification of requisite resources (technical, financial resources and expertise) and corresponding calls of interest to partners and stakeholders to contribute
- Increasing know-how among stakeholders on how to implement successful capacity-building projects utilizing ICT, through case studies and disseminating the Conference conclusions



A World Conference on the Use of IT for Capacity-Building

The conference is co-organized by Club of Rome and UNESCO on the use of information and communication technologies (ICT), including satellites, for development, in particular, capacity-building through education.

There will be a strong emphasis on learning, such as skills development programmes and the special needs of marginalized groups who are not being reached by classical education systems. Particular attention will be paid to those groups in rural and remote areas who are accessible by satellite technologies.

The World Conference covers the following themes:

- 1 Literacy and learning:** status and diagnosis, response using ICT, vocational and technical training, basic education, open and distance learning through universities, overcoming marginalization
- 2 Economic development:** building relevant skills for the knowledge economy, innovation for science and technology, local entrepreneurship, ensuring multiplier effects
- 3 Cross sector capacity-building:** environmental education, health education and prevention, agriculture food and markets, preservation of indigenous heritages