



Witte Kruislaan 55
1217 AM Hilversum
P.O. Box 303
1200 AH Hilversum
The Netherlands
T31 (0)35 67 24 501
F31 (0)35 67 24 532
www.rntc.nl
info@rntc.nl

Call for applications

International Course Broadcast Journalism 2012: (Dis)covering Diversity

Course dates:	January 30 th – April 20 th , 2012 (12 weeks)
Media:	Radio/ Internet and TV/ Internet
Type of Diploma:	Certificate
RNTC application deadline:	15 th April 2011
NFP online application deadline:	1 st May 2011 (NB deadline paper applications: 1 st April)
Deadline non fellowship applicants:	15 th of November 2011
Procedure:	See special info sheet (attached)

Course Aim

To strengthen the capacity of broadcast journalists and of the organisations they work for to research and report for broadcast and new media in an effective and ethical way on issues to do with diversity.

Journalism and diversity

Media have a fundamental role to play in ensuring an active and vibrant involvement of citizens in the development of their societies. They give people the information they need in order to identify issues that affect them, and make informed decisions to improve their lives. And they encourage their participation by providing a platform for dialogue, discussion and debate, where voices are heard, ideas exchanged and opinions formed.

Journalists have a duty in a functioning civil society to ensure that, in all corners of that society, the views of people on issues that concern or affect them are heard. To do this effectively they must reflect the diversity of people, cultures, beliefs, interests and opinions within their societies.

In practice, however, much journalism focuses on providing news and information from external and official/governmental sources. Furthermore, the thoughts and opinions that are regularly reflected in journalistic coverage and programming tend to be those of people and groups who already have power and influence in society – people whose interests are already in general well represented through the existing political, economic and social power structures.

As a result marginalized and disadvantaged groups frequently see themselves being either misrepresented or excluded from the prevailing narratives of their societies. Their thoughts and opinions tend to be neglected or sought only in relation to stories that see them in conflict with the interests, wishes, or opinions of the majority or of dominant groups – be they gender-based, cultural, ethnic, religious, commercial.



Broadcast journalists are often guilty themselves of compounding the problem by repeating assumptions and pedalling bias and stereotypes. The challenge they face is to be more critical of existing patterns of coverage and to discover and report on diversity in all its rich complexity.

An effective functioning civil society is about more than just the right to vote and equality before the law. It is also about full and equal participation of all groups in society and about understanding and respect for each other's qualities and differences.

Methodology: learning by doing

The emphasis will be on learning by doing, focusing on the theory and practice of covering diversity for radio and television. In addition to attending course sessions and workshops, participants will be sent on a number of radio or television location assignments linked to the course theme of '(dis)covering diversity'.

Attention will also be given to analysing and discussing the role of the broadcast journalist and the broadcast media in defining the place of diversity in our societies. Participants will work with digital technology to record and edit their assignments, and use the internet as a resource and a publishing medium for a multimedia assignment involving the production of journalistic content for a website.

Target group

The course is designed for mid-career broadcast journalists, with at least three years experience in the field of broadcast news and current affairs.

Information

To find out more about other requirements or the selection procedure, visit our website www.rntc.nl.