

# Proposal Preview

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## 1. Name of the sponsors/organizers of the workshop and their affiliation to various stakeholder groups.

Gus Hosein, Policy Engagement Research Group, London School of Economics

Simon Davies, Privacy International

Ralf Bendrath, University of Bremen and WSIS CS Privacy and Security Working Group

## 2. Describe your past experience in organizing similar events. What is your budget and how do you plan to finance or raise the funds necessary to stage the workshop?

We have organised dozens of events on Internet-related issues, ranging from audiences of hundreds to closed expert workshops.

The LSE and the University of Bremen will cover the sponsors' costs. We have confirmed that the other participants will cover their own costs.

## 3. Describe how the sponsors/organizers will take steps to adhere to the multi-stakeholder principle, including geographical diversity.

Privacy is a cross-jurisdictional and -sectoral issue, where many sectors play active roles in its promotion and protection.

We have confirmed multi-stakeholder participation from the following entities:

International Organisations

- The OECD, which plays a leading role in global regulation in privacy, e-commerce. and the 'future of the Internet'.
- The OSCE, which works actively on privacy and free expression matters, also with a focus on the Internet.

Governments and Governmental Agencies (if the workshop is appropriately timed)

- A representative from a European Privacy Commission.
- The Office of the Canadian Privacy Commissioner, which is expert in dealing with emerging standards and global privacy governance.

Business Sector

- Microsoft UK's National Technology Officer, who has been leading debate across Europe and the Middle East on identity and privacy issues.
- We can confirm participation by more industry representatives if the duration of the event allows for it.

Civil society and academic institutions

- The Privacy and Security Working Group, which co-ordinates Civil Society's activities around privacy and security in the WSIS process.
- The Association for Progressive Communications, which is qualified to provide a developing countries' perspective.
- Privacy International, the Electronic Privacy Information Centre, and the American Civil Liberties Union, which lead on international ramifications of privacy policies.
- The LSE Information Systems Group, and the Collaborative Research Center "Transformations of the State" at Bremen University, which belong to world leading policy and political science research institutions.

## 4. Describe how the workshop would include different perspectives of different stakeholders and ensure an overall balance of views.

Though security is often painted as superseding privacy, we will look at how privacy and security are complementary, how they are becoming more intertwined on the Internet, and which governance arrangements can secure both. The multistakeholder commitments for the workshops as well as previous experiences by the sponsors are a clear sign that the discussion will be balanced and open.

Workshop 1 will be on identity infrastructure and standards. Speakers: Microsoft, OSCE, Canadian Privacy Commission, PI, EPIC.

Workshop 2 will discuss pressing concerns in cross-border data flows. Speakers: APC, OECD, European Privacy Commission, Privacy and Security Working Group, ACLU.

**5. A concise formulation for the proposed workshop theme. Proposals for workshops on topics not related to the main themes should include an explanation as to why they should be discussed during the first IGF meeting.**

Our two workshops aim to start an international discussion on the importance of privacy and identity issues matter with respect to internet governance and security, while discussing the implications of global trends on developing countries. The two workshops' subthemes are:

I. Privacy and Identity Matters The emerging digital identity infrastructures that to date have received little public scrutiny and attention. We will highlight the increasing importance of identity and authentication systems, and discuss the challenges and legal implications.

II. Privacy, Development, and Globalisation The pressing issues surrounding cross-border data flows. We will address the links between privacy, economic development, and good governance, and map out the likely landscape of future policy issues.

**6. Describe the workshop's conformity with the Tunis Agenda in terms of substance, and explain which paragraph(s) the workshop theme is referring to.**

- paragraph 39 ('confidence and security by strengthening the trust framework'),
- paragraph 42 ('measures undertaken to ensure Internet stability and security, to fight cybercrime and to counter spam, must protect and respect the provisions for privacy and freedom of expression'), and
- paragraph 46 ('ensure respect for privacy').

**7. Describe its conformity with the mandate of the IGF as set out in para 72.**

Security, Privacy and Identity are emerging cross-cutting critical issues in the development of the Internet that are of particular concern to everyday users. Meanwhile, the link between privacy and global data-flows creates significant policy challenges for governments world-wide.

Governments and international organisations have long been trying to deal with the international and cross-border nature of privacy regulation. Some of this thinking went into informing early policy debates about internet governance. As both internet governance and privacy governance have further developed and increased in complexity in recent times, both require a multi-stakeholder dialogue as set out in Paragraph 72 a), b), c), d), f), g), h), i), and k).

We will bring together some of the original institutions on this matter (e.g. the OECD) and some of the more recent sources of expertise (e.g. Microsoft and LSE) to better understand the directions we are taking, some of the pitfalls, and some of the areas that require further dialogue.

**8. How does the workshop theme correspond to or enhance the understanding of the four main themes of the first IGF meeting?**

Appropriate consideration of privacy and identity issues alongside global trends and experiences will go some way to enhance security. Industry, government and academic experts will show how well-designed identity infrastructure with appropriate policies can lead to a more dynamic and secure internet. Then, we consider the interaction with freedom of expression and other global governance challenges on the horizon and discuss how we can enhance deliberation in the context of developing countries.

**9. Why do you think the proposed theme is important?**

Privacy has long been one of the key policy issues in international data and technology transfer. Failing to address privacy sufficiently will obstruct our progress in finding adequate solutions to many of the agenda items for the IGF. In the meantime, new policies are being set without adequate understanding, just as new technologies are being devised without serious consideration of their ramifications.

**10. Why do you think this theme should be addressed in the first IGF meeting rather than in subsequent ones?**

Links between security, privacy and identity can generate a new consensus that can serve to reorient the IGF towards thinking more long term about the future development of an Information Society, rather than dwelling on current issues understood negatively as problems. These workshops highlight the shared concerns of the various stakeholders and show that together they can spur a new dialogue about privacy and

identity issues, one that relates to the concerns of all nations. It will provide an ideal international setting to address these issues openly to promote further discussion at a key moment in time.

**11. Describe the main actors in the field. Have you approached them and asked whether they would be willing to participate in the proposed workshop?**

The main actors are international organisations, technology companies, regulators, and civil society organisations. We have confirmed the participation of key representatives, though we are unable to confirm the national regulators unless we schedule the workshops to occur before November 1 due to their annual global summit being held in London.